

Minutes of the 2nd Advisory Committee Meeting of Multimedia Division

The 2nd Advisory Committee Meeting of Multimedia Division of Krishna Kanta Handiqui State Open University was held on 29th December 2017 at the Conference Hall, Housefed Complex, Dispur at 12 pm

Members Present:

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| 1. Dr. Arupjyoti Choudhury, Registrar (i/c) | : Chairperson |
| 2. Prof. Abu Naser Sayed Ahmed, Director, BKRI | : Member |
| 3. Prof. Umesh Deka, Head, Department of Assamese | : Member |
| 4. Upakul Bordoloi, Actor, Director & Producer | : Member |
| 5. Ms. Ajanta Das, Prog. Executive, Guwahati Doordarshan Kendra | : Member |
| 6. Dr. Sangeeta Kakoty, Dy. Director, Multimedia | : Member Secretary |

Prof (Dr.) Nripendra Narayan Sarma, Director, CIQA (Member) was unable to attend the meeting due to his preoccupation and pre commitment with some other assignment.

Item No. 1: Welcome address by the Chairperson

The Chairperson welcomed and extended his gratitude to all the members and the meeting was declared open.

Item No. 2: Discussion on the resolution of the 1st meeting

The discussion were started on the resolution of the first meeting. As there were no such objections on the resolution, the minutes were considered as confirmed and the committee decided to initiate a 30 minute education programme either through Guwahati doordarshan or from any private channel.

Accordingly, Ajanta Das had submitted a detailed plan with segmented time slot for 30 minute programme and Upakul Bordoloi had submitted a survey report on price, available free slot etc. from local private channel.

Item No. -3: Discussion on suggestion sought from the members

The following points are highlighted in the report of Mrs. Ajanta Das:

- At present, Guwahati Doordarshan have free slot before general news at evening time, which is the requirement of the University. This time is the prime time for viewers, as mentioned in the report.
- Rate is lower as compared to the private channel.

- Record shows last week viewers were 5.2 Lakhs.

In the survey report submitted by Upakul Bordoloi, the following points were highlighted:

- News life do not have slot at present at day time and evening time, as preferred by the University.
- The free slot at news life is the late night 12 to next day morning till 7 am
- Rate is too high, but negotiable.
- Prag have 3 different broadcasting channels namely RENGONI, PRAG CHANNEL and PRAG CINEMA. They all have free slots with different price rate. The price list along with the terms and condition had placed by the member in front of the committee.
- As per their survey report, Prag channel viewers in the last week were around 4 lakhs.

Discussion were continued on their submitted reports. Members presented their different views in this regard and decided to place the matter before Hon'ble Vice Chancellor for his suggestion and recommendation.

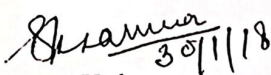
The committee also discussed on the advertisement within, before and after this 30 minute programme. Resolution was taken to have to be at least 7/8 visualization song which have to be ready from experienced persons.

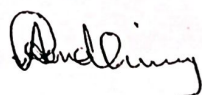
Item No. -4: Any other matter

At the end a general discussion on the proposed programme were held among the members of the committee. Here it is resolved that

- The programme or visualization song may not be only about distance education, it may be mixed, but the main aim should be education.
- When discussion were on about the TV channel, Mr. Upakul Bordoloi is entrusted to submit a list of farm name to prepare the project.

As no other matter was raised, the meeting was closed with a Vote of Thanks by the Chairperson.


Sangeeta Kakoty
Member Secretary


Arupjyoti Choudhury
Chairperson